

## *Shafer demonstrates Milwaukee's leadership on water-related industries.*

(Washington, DC)— Congresswoman Gwen Moore (D-Wisc), today congratulated Mr. Kevin Shafer, Executive Director of the Milwaukee Metropolitan Sewerage District (MMSD) on being named the new President of the National Association of Clean Water Agencies (NACWA). NACWA is a national advocacy organization that is involved in all aspects of water quality protection. Its membership is comprised of municipal sewerage agencies and organizations.

"I am proud that one of Milwaukee's own is taking the helm on national water quality issues," Congresswoman Moore said. "As Executive Director of the MMSD, Kevin Shafer has been a leader in elevating Milwaukee's status as an exceptional center water of protection, as well as commerce and research centered around water."

NACWA's 2009 Summer Conference and 39th Annual Meeting -- which will highlight how new policies and approaches may translate into national regulations to restore and protect the country's waters -- is currently underway in Milwaukee.

MMSD has become nationally-recognized as a leader in water treatment systems. Municipalities from across the country have visited Milwaukee's operations to learn how to improve the quality of their processes.

Mr. Shafer has formulated many MMSD programs, including the Sweetwater Trust, a broad stakeholder group designed to foster regional cooperation to protect the watersheds of the five-county Milwaukee metropolitan area through both structural and nonstructural means.

Under his direction, MMSD has invested permanently in protecting waterways from flooding and storm water pollution runoff by providing conservation easements to nearly 2,000 acres of undeveloped land. This program, called Greenseams, is a national model for green infrastructure in water pollution control.

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